

August 1, 2007

Dear Vendor:

Enclosed is a vendor booth application for Christmas in Coloma – to be held on December 8 & 9, 2007, 10 am – 4 pm. We have expanded this beloved annual holiday event to two days! We hope you will join us at Marshall Gold Discovery State Historic Park in Coloma.

The day features an old-fashioned Christmas, with period crafts and games, music, strolling musicians, an appearance by Mr. & Mrs. Santa, historic trade demonstrations, wreath making, and hand-made crafts and foods. Christmas in Coloma is a tradition for hundreds of families and, with excellent advance press coverage we expect a great turn-out of visitors from all over the region.

Important notes:

- Event takes place rain or shine. All vendors are **required** to stay until the end of the event-day, rain or shine.
- No electrical outlets are available to vendors. No generators are allowed.
- Your Seller's Permit (resale license) must be displayed in your booth.
- You are responsible for protecting your equipment and goods. The GDPA assumes no responsibility for loss, damage or missing personal property of vendors.
- A vendor parking pass will be given to you on the day of the event.

Be sure to include all attachments with your application:

- Photo of booth display
- Check or money order
- Food Vendors must also include:
 - Proof of Insurance
 - Health Permit
 - Sample Menu

If you have questions, please feel free to call me at 530.344.1895.

Sincerely,

Janet Koutnik
Director of Merchandise Operations